NICARAGUA

RAJUANSE ESTATES – Donna Sandra

Varietal: Marsellesa
Processing: Natural
Altitude: 1100- 1200 masl.
Producer: Ramiro Ortiz, Buena Esperanza Farm
Region: Matagalpa, Nicaragua
Harvest period: January- April

A cross between Timor Hybrid 832/2 and Villa Sarchi CIFC 971/10. Pedigree selection made by ECOM-CIRAD in Nicaragua specifically for its rust resistance traits. A variety with great cup quality and notably high acidity.

This coffee is from a special lot of Marsellesa grown on Buena Esperanza, and is named after Ramiro’s wife, Sandra. It was planted in 2015 and sits in the bowl of a valley on the farm. It represents a breakaway from traditional density by hectare, and spacing between plants and rows, thus, going out of the box and comfort zone for the engineers of the farm. Hence, the name of this lot was chosen, reflecting the personality of the woman who always seek ways to look for something new, and innovate to progress.

Buena Esperanza Estate is the crown jewel of RAJUANSE Estates. It is located in a privileged mountain valley in Matagalpa, Nicaragua. Originally it was part of a timber operation that was 2,818 Hectares in size and was owned by an American lumber operation dating back to the 1960’s. In early 1970s, it began its transformation into coffee farming but during the late 1970s and 80s political events in Nicaragua led to national instabilities in many sectors, including farming in general. Currently, there is still one of the original workers in Buena Esperanza, Don Manuel, that planted the first coffee plants in Buena Esperanza, and he is our historian.

In November 2013, the farm was acquired by the Ortiz Stoessel family, a Nicaraguan Peruvian family venture. Buena Esperanza was in dire straits and it presented an opportunity to restructure the framework of the farm with modern day standards and practices. The farm is family owned and managed.

When the RAJUANSE Family took control of Buena Esperanza, a master plan was created to bring back Buena Esperanza to its glory and use its privileged mountain valley to grow quality coffee. In the master plan, it called for renewal of all coffee plants, protection of its natural water springs, reforestation and protection of its natural forest, and uniting neighbouring communities in a common interest of sustainability.